



*Get on board the Mexican Riviera Cruise!*

**WIN A CRUISE FOR TWO THIS SPRING!**

## QUALIFICATION PERIOD STARTS NOW!

### HOW TO PLAY:

Earn 15,000 points throughout qualification period and earn a cruise for two!

## MULTIPLE WAYS TO EARN POINTS!

### ENROLLMENTS\*

#### Base Points:

- **50 points** per new qualified enrollment for enrollments 1-20.
- **75 points** per new qualified enrollment for enrollments 21+.

#### Bonus Points for Enrollment Milestones

(awarded when achieved. Accumulative: new enrollees must have a MSP/qualifying order for at least 2 months in qualifying period for bonus points to vest):

- 10 enrollments: Additional **500 points**.
- 15 enrollments: Additional **750 points**.
- 20 enrollments: Additional **1,000 points**.

#### Additional Enrollment Volume:

- **0.5 points** per PV dollar above 100 PV for each new enrollment.

#### Enrollments Less Than 100 Points:

- **25 points** per new enrollment with less than 100 PV. No additional points for enrollments with less than 100 PV beyond 20 enrollments.

#### System Packs Bonus Usage:

- **100 points** per new enrollment purchase with a special pack
- **25 points** when using system packs with MSP (includes new enrollee and existing MSPs)

#### Plus Enrollment Bonus: [Awarded after each signup runs their 2nd MSP. These do not accumulate]

- 3 to 4 Enrollments or inactive people since the beginning of the year. (100 PV or more with valid MSP Profile) in a week - **Triple points**
- 5+ Enrollments or inactive people since the beginning of the year. (100 PV or more with valid MSP profile) in a week - **Triple Points and double PLB Bonus** only for the week of qualifying
- 5+ Enrollments or inactive people since the beginning of the year. (100 PV or more with valid MSP profile) in one month - **Double points**

\*most be qualified enrollments unless noted otherwise. Qualified enrollments have 100pv and signed up on MSP

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CONTINUE ON NEXT PAGE



# LIV3 STRUCTURE POINTS

STRUCTURE YOU HAVE NOT PREVIOUSLY ACHIEVED

## Achieving Structure Bonus:

- \$50 LIV3 Structure Bonus: **150 points**. Level One
- \$250 LIV3 Structure Bonus: **600 points**. Level Two
- \$1,600 LIV3 Structure Bonus: **4,000 points**. Level Three
- Additional LIV3 Structures: Points awarded similarly for each new structure achieved.

## Maintaining Structure Bonus (every month you hit Structure):

- \$50 LIV3 Structure Bonus: **75 points per month**.
- \$250 LIV3 Structure Bonus: **300 points per month**.
- \$1,600 LIV3 Structure Bonus: **2,000 points per month**.

# RANK ADVANCEMENT

NEW RANKS, HIGHEST ACHIEVED IN PAST 2 YEARS

- Manager (500 TRQV): **200 points**.
- 1K (1000 TRQV): **300 points**.
- 3K (3000 TRQV): **500 points**.
- 5K (5000 TRQV): **700 points**.
- 7K (7000 TRQV): **1,000 points**.
- Director (10,000 TRQV): **1,500 points**.
- Senior Director (20,000 TRQV): **2,500 points**.
- Master Director (30,000 TRQV): **3,500 points**.
- Silver (50,000 TRQV): **5,000 points**.
- Silver Executive (75,000 TRQV): **7,500 points**.
- Gold (100,000 TRQV): **10,000 points**.
- Gold Executive (125,000 TRQV): **12,500 points**.
- Platinum (150,000 TRQV): **15,000 points**.
- Platinum Executive (175,000 TRQV): **17,500 points**.
- Diamond (200,000 TRQV): **20,000 points**.
- Diamond Executive (250,000 TRQV): **25,000 points**.

## Achievement Badge:

- Deckhand Badge for reaching 1K: Additional **100 points**.
- Voyager Badge for reaching 5K: Additional **300 points**.
- Navigator Badge for reaching 7K: Additional **400 points**.
- Mariner Badge for reaching Director: Additional **500 points**.
- Seafarer Badge for reaching Senior Director: Additional **1,000 points**.
- Explorer Badge for reaching Silver: Additional **1,200 points**.
- Admiral Badge for reaching Diamond: Additional **2,000 points**.





# MSP

MONTHLY SUBSCRIPTION PROGRAM OR ACTIVE QUALIFIED ORDER

## Personal MSP:

- Active MSP (100 PV): **100 points** per month.
- Additional MSP PV: **1 point** per PV dollar beyond the initial 100 PV.
- Less than 100 PV: **10 points** per month.

## Team MSP:

- Active MSP orders in personal enrollment tree (Levels 1 to 2): **20 points** per active MSP order.
- Additional MSP PV in personal enrollment tree (Levels 1 to 3): **0.5 points** per PV dollar beyond the initial 100 PV per active MSP order.
- Less than 100 PV: **5 points** per month per order.

## Quarterly MSP Challenge:

- Additional **100 points** for maintaining MSP orders above 200 PV for three consecutive months.

## SPECIAL PROMOTIONS:

- **Double points** or **triple points** on sales made during special promotional periods.

## Additional Enrollment Bonuses:

- Additional **50 points** for each personally enrolled distributor who achieves their first structure bonus.
- Additional **25 points** for each personal enrollment through your replicated site or online using your LIV office.

## MILESTONE BONUSES

- **50 points** for the first enrollment, first rank advancement, and first MSP order.

## Event Attendance:

- **50 points** for attending company events or hosting a LIV gathering.



# SOCIAL MEDIA

## Content Creation:

- Posts/Updates: **5 points** per original post related to LIV International (up to 5 posts per month).
- Videos: **10 points** per original video related to LIV International (up to 2 videos per month).
- Live Streams: **10 points** per live stream related to LIV International (up to 2 live streams per month).

## Engagement:

- Shares: **2 points** per share of official LIV International content (up to 10 shares per month).
- Comments: **1 point** per meaningful comment on official LIV International posts (up to 20 comments per month).
- Likes: **0.5 points** per like on official LIV International posts (up to 50 likes per month).

## Challenges:

- **Extra points** may be awarded for completing monthly social media challenges set by LIV International. Check out LIV's social pages to see when these challenges happen!

## Special rules related to social media:

To earn points on content creation, LIV Business Associate must screenshot post/video/live stream and send to [cs@livinternational.com](mailto:cs@livinternational.com) or text to 801-764-0000.



**SUMMIT TO SEAS**  
CRUISE INCENTIVE

