

LIV LOYALTY REWARDS

We want to reward you for your monthly investment in your health and wellness. So in addition to being able to feel the way you want to feel, and do the things you want to do - we want to reward you with free product! Sound good? Our LIV Loyalty Rewards (LLR) program allows you, as either a preferred customer or a member, to earn up to 25% of your monthly purchases back in reward points each month, according to the following schedule.



- Order a minimum of 45pv during the calendar month to EARN LLR and INCREASE % level
- Order minimum of 20pv during the calendar month to MAINTAIN LLR and % level
- If you choose not to order, or order less than 20pv during the month you will forfeit 50% of accumulated LLR
- JUMP START! New members and preferred customers who's opening order at enrollment is \geq 135pv will JUMP AHEAD to month 4 and earn 15%.
- Each reward point equals \$1 towards free LIV product.

LIV LOYALTY REWARDS PROGRAM

1. LLR points are earned on all orders after a person's enrollment order.
2. There is no maximum LLR accumulation.
3. LLR expire 12 months from the date they are issued.
4. LLR can be redeemed (used) along with the second monthly order after enrollment.
5. LLR free products have no PV attached to them.
6. LLR products can only be redeemed during a month in which a purchase is made of 45pv or greater.
7. Taxes and shipping will be charged on all LLR redemptions, as well as a processing fee of \$5.00.
8. A minimum order of 45pv is required to earn LLR and advance in monthly accrual percentage. A minimum order of 20pv is required to maintain LLR points and monthly accrual percentage. Failure to place an order of at least 20pv during a month will result in forfeiting 50% of accumulated LLR.
9. You must have a minimum order of 20pv to maintain your LLR and qualify to advance percentage level.
10. If you have no order or less than 20pv during the month, you lose 50% of accumulated LLR.
11. LLR can be used only on products with volume.
12. LLR have no cash redemption value and cannot be transferred.
13. If a preferred customer or member cancels their account with the company (or terminated by the company for cause), they forfeit all LLR.
14. LLR cannot be used for shipping, taxes, or redemption fees.
15. Purchased products that are returned will have associated LLR points deducted. If returned product results in a monthly purchase of less than 45pv, rules 8-10 will be applied in that month.
16. LLR will be posted in LIV Office by the 10th of each month.
17. Products can only be redeemed with LLR points. A combination of LLR points and dollars is not allowed.
18. LLR redemptions may be ADDED ON to Monthly Convenience Program (MCP) orders \geq 135pv and be part of a free shipping order (taxes and redemption fees still apply). However, LLR redemptions cannot be used to reach the MCP level of \geq 135pv to qualify for free shipping.
19. To include LLR redemptions with an MCP shipment, LLR order must be placed by Friday at 5:00pm prior to scheduled MCP.